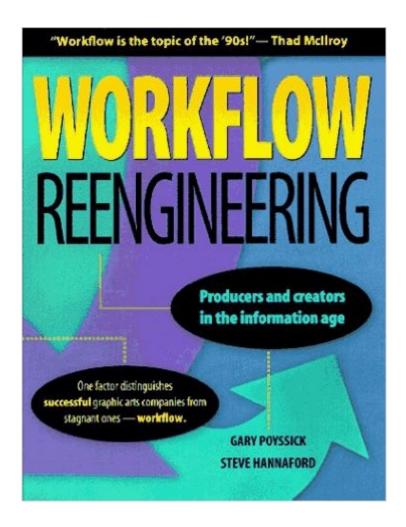
The book was found

Workflow Reengineering





Synopsis

Workflow is the centerpiece of all management in the graphic arts industry and this book will be indispensable to design, production, and prepress professionals.-- Examines the need to rebuild, automate, improve productivity, eliminate waste, and define workflow procedures-- Focuses on the impact of Postscript, PDF, servers, and new technology on workflow development-- Part of the reputable Adobe Press Library

Book Information

Paperback: 257 pages Publisher: Adobe Pr (January 1996) Language: English ISBN-10: 1568302657 ISBN-13: 978-1568302652 Product Dimensions: 0.8 x 7.2 x 9 inches Shipping Weight: 1.3 pounds Average Customer Review: 3.5 out of 5 stars Â See all reviews (2 customer reviews) Best Sellers Rank: #4,427,708 in Books (See Top 100 in Books) #20 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Reengineering #1986 in Books > Computers & Technology > Graphics & Design > Desktop Publishing #7278 in Books > Computers & Technology > Programming > Graphics & Multimedia

Customer Reviews

This book is specifically targeted to the graphics arts and, as such, isn't likely to appeal to anyone else. But it is the only volume ever written to address the complex issue of production workflow in the print and publishing industries. The book contains strategic and tactical information, gleaned from a number of interviews and case studies. There is also a section of important "how-to" items, ranging from the use of flowcharting and process mapping techniques to shop floor maintenance tips. Unlike much of the material targeted for the graphic arts, this volume doesn't discuss specific technologies, rather the focus is on establishing the proper processes for effective production.A must-read for anyone interested in improving the efficiency of a publishing operation.

This book deals exclusively with the flow of work through a graphic arts/printing job shop. It is well written, but not a "how-to" book for general business process analysis. If you can get past the graphic arts technical jargon, it does provide a good metaphor for analysis and improvement of

other kinds of work flow.

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